NEWS MEDIA RELATIONS **8002**

The North Lake School Board recognizes that freedom of the press rests on the public's right to know about is institutions, including school systems. Unless prohibited or governed by local, state or federal regulations, the North Lake School Board encourages the news media to gather and release information about the School District and encourages District personnel to avail themselves of services extended by the new media.

However, in the interest of protecting the right of individual students, employees are not to discuss individual students or families with the media unless the parent/guardian or a student of the age of majority signs a release.

In order to minimize interruptions in the school day, all requests by representatives of the media to speak to students or staff on school property or during the school day are to be referred to the administration for approval. The superintendent may authorize other personnel to speak for the District. Individuals authorized to speak for the District are to ensure that statements align with the policies, rules and regulations of the Board.

News media shall receive notification of all School Board meetings in accordance with Board policy. Information used within regular or special School Board meetings shall also be available to the news media.

Official District positions on a given issue, however, shall be communicated by the Board President, the superintendent, an individual designated by the superintendent, or other employees of the District as delegated by Board action.

Wisconsin Statutes 19.81
19.90

Adopted: 9-11-87
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